

# Topic 6: Life on the home front

## Work Sheet 6A: A National Heirloom

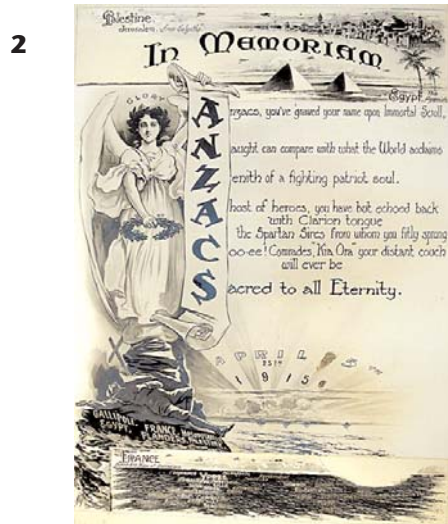
### Applications to use the word 'Anzac'

The Gallipoli campaign made the word 'Anzac' instantly recognisable throughout Australia and New Zealand. From 1915 onwards, individuals, organisations and businesses began to use the word for a variety of purposes. In the collections of the National Archives of Australia there are many files dealing with applications to use the word Anzac or to copyright material associated with Gallipoli and the remembrance of the

campaign. In 'Anzac – a national heirloom', you can look at some of the applications that Australians made, from requests to name their children and homes 'Anzac'; to songs, photographs, cards, designs and product names. This work sheet contains 10 images of applications for you to research. Go to web page [www.anzacsite.gov.au/5environment/anzac/anzac.html](http://www.anzacsite.gov.au/5environment/anzac/anzac.html) and scroll through the images. The information provided with each image contains the answers to the questions on your work sheet. Record your answers in brief point form in the spaces provided beneath each image.



NAA Item 29/3484 Part 1



NAA Item 29/3484 Part 15

Brief description

---

---

---

---

---

Who applied for permission to use it?

---

---

---

Reason/s given

---

---

---

---

Permission granted?  Yes  No

Brief description

---

---

---

---

---

Who applied for permission to use it?

---

---

---

Reason/s given

---

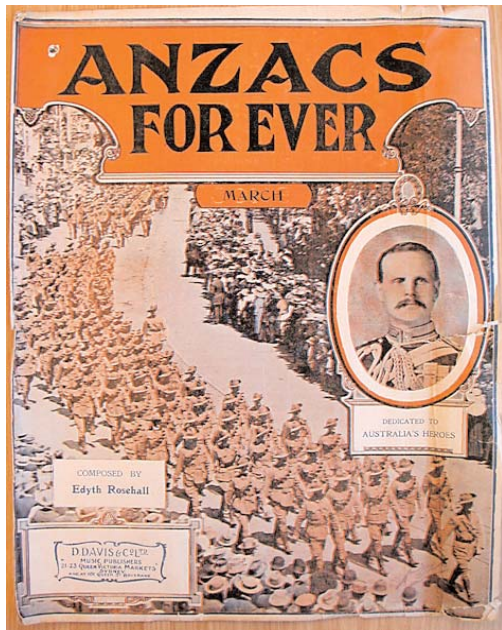
---

---

---

Permission granted?  Yes  No

3



NAA Item 29/3484 Part 14

4



NAA Item 29/3484 Part 26

Brief description

---

---

---

---

---

---

---

---

Who applied for permission to use it?

---

---

---

Reason/s given

---

---

---

---

---

Permission granted?  Yes  No

Brief description

---

---

---

---

---

---

---

---

Who applied for permission to use it?

---

---

---

Reason/s given

---

---

---

---

---

Permission granted?  Yes  No

5



NAA Item 29/3484 Part 17

6

SWEEPING THE COUNTRY LIKE A CYCLONE!

## ALBERT'S CATCHY MUSIC

in the J. C. WILLIAMSON LTD.  
Efficient and Successful Pantomime—

### "THE HOUSE THAT JACK BUILT."

**OUR BOYS.**  
*("Boys in Khaki from the Southern Cross, Gallant  
Lads in Navy Blue.")*  
Do you want a song that gets straight to your  
heart and stays there? THIS is that song. It is  
the famous song of the Army and the Navy, and  
it is a glowing tribute to their brave and splendid  
achievements on land and sea. The melody is  
grand and the words are inspiring. Sing with  
confidence and success by Miss Hilda Guber. Get your  
copy today. PRICE 2/- post free.

**WHEN YOU WORE A TULIP AND  
I WORE A BIG RED ROSE.**  
*The big International Chorus Hit. This song has  
never failed to be a winner wherever it has been  
sung. In England and America it has been crowned  
a front-line among popular successes, where it  
has established a record. Cleverly sung by Miss  
Catherine Yates and Nipper. PRICE 2/- post free.*

**BABY DOLL.**  
*A sweetly pretty little number with a regional  
flair in the music. Daintily portrayed by Miss  
Catherine Yates. Sometimes you may desire a great  
romance in rhyme songs, but this number has an  
originality of its own. It has a charming, bright,  
and winsome melody that will put you.  
PRICE 2/- post free.*

**LET ME CALL YOU SWEETHEART**  
*The big ballad success of the Pantomime. In-  
troduced and popularized by Miss Hilda Guber.  
A song after the style of "I'd Love to Live in  
London," it goes even one better than that won-  
derfully successful song. Everyone will agree that  
it is the BIG HIT and its popularity is absolutely  
unassailable. It is everybody's favorite.  
PRICE 2/- post free.*

**A-N-Z-A-C.**  
*(Australia New Zealand Army Corps.)  
Some songs are here to-day and gone to-morrow,  
but A-N-Z-A-C is here for all time. Introduced  
by Miss Catherine Guber, it is now being sung,  
whistled, and played throughout the length and  
breadth of the country. Every man, woman, and  
child, father, mother, sister, sweetheart or wife,  
should have a copy of this song to keep in memory  
of our glorious ANZACS.  
PRICE 2/- post free.*

**I'VE GOT YOU ON A STRING.**  
*(I Just Want You.)  
The dainty and sweet vocal-wondering song, which  
is now being featured with enormous success by Miss  
Catherine Yates. You will love this song. It is  
easy to sing, and if you sing it often, you will want  
to sing it a thousand times. No one can stop it  
on the road to success since you start the ball roll-  
ing. Be sure to get it!  
PRICE 2/- post free.*

ON SALE AT ALL MUSIC STORES, or direct from the Publishers—  
**J. ALBERT & SON, 137-9 King Street, SYDNEY.**  
"Where the MUSIC HITS come from."

NAA Item 29/3484 Part 14

Brief description

---

---

---

---

---

---

---

---

Who applied for permission to use it?

---

---

---

---

Reason/s given

---

---

---

---

---

---

---

---

Permission granted?  Yes  No

Brief description

---

---

---

---

---

---

---

---

Who applied for permission to use it?

---

---

---

---

Reason/s given

---

---

---

---

---

---

---

---

Permission granted?  Yes  No

7



NAA Item 29/3484 Part 14

8



NAA Item 29/3484 Part 1

Brief description

---

---

---

---

---

---

---

---

Who applied for permission to use it?

---

---

---

---

Reason/s given

---

---

---

---

---

---

---

---

Permission granted?  Yes  No

Brief description

---

---

---

---

---

---

---

---

Who applied for permission to use it?

---

---

---

---

Reason/s given

---

---

---

---

---

---

---

---

Permission granted?  Yes  No

9

COPY. 19049 FORM B.  
(To be accompanied by seven copies of forms C and the required representation of the Trade Mark.)

**COMMONWEALTH OF AUSTRALIA.**  
The Trade Marks Act 1905-1912.

**APPLICATION FOR REGISTRATION OF TRADE MARK.**

**OUR  
WOUNDED HERO  
BRAND**

You are hereby requested to register the accompanying Trade Mark in

(1) Class 42 in respect of substances used as food,  
or an ingredients in food,

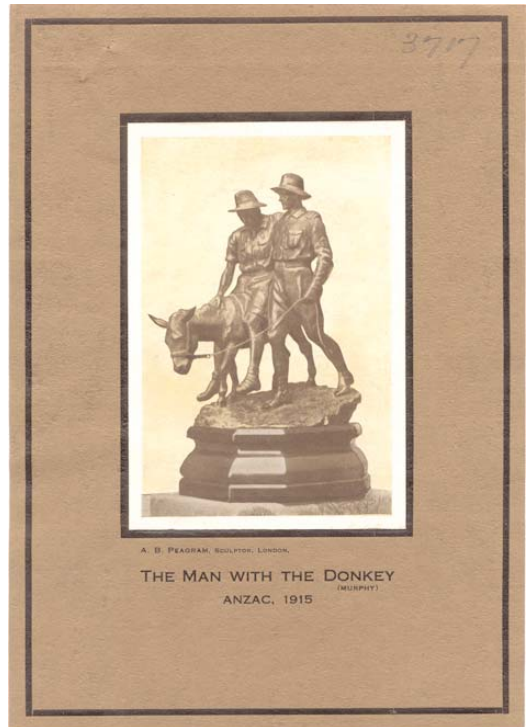
(2) in the name of John Alexander,  
Confectioner, 8 King Street, New Town, New South Wales.

(3) I do not claim the registration of this Trade Mark under the special provisions of Section 16 (1) (e) of the Trade Marks Act 1905-1912 in regard to names, signatures, or words.

(4) My address for service is 8 King Street, New Town, N.S.W.  
Dated this 31st day of July, A.D. 1916  
John Alexander

NAA Item 1929, 3484 Part 11

10



NAA A1861-1 3717 JP

Brief description

---

---

---

---

---

---

---

---

Who applied for permission to use it?

---

---

---

---

Reason/s given

---

---

---

---

---

---

---

---

Permission granted?  Yes  No

Brief description

---

---

---

---

---

---

---

---

Who applied for permission to use it?

---

---

---

---

Reason/s given

---

---

---

---

---

---

---

---

Permission granted?  Yes  No